Simplicity

Fashion Preview: November 1964

The Prettiest Looks Ever!

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The Prettiest Look Ever: For Evening

5698 Romantic lace overblouse & stunning scoop neck sheath. Misses' sizes 10-18, 65¢. In Canada 75¢.
5703 Curved neckline on a long, sleek dress. Misses' sizes 10-18, 65¢. In Canada 75¢.
5718 Fashion magic in a blouse, skirt & stole. Misses' sizes 10-18, 65¢. In Canada 75¢.
5322 Empire elegance. Misses' sizes 10-18, 65¢. In Canada 75¢.
5706 Feminine plunge. Misses' sizes 12-20, 65¢. In Canada 75¢.
5700 Drawstring empire — Jiffy style. Misses' sizes 10-18, 65¢. In Canada 75¢.
COVER 5710 Glamorous ensemble. Misses' sizes 10-18, 65¢. In Canada 75¢.

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Fashion Pr

The Prettiest Look Ever: For After-Five

5701 Little dress made special with lace sleeves. Jrs.' & Misses' sizes 9-13, 12-18, 65¢. In Canada 75¢.
5702 Wrap-look skirt on chic dress. Jrs.' & Misses' sizes 9-13, 12-18, 65¢. In Canada 75¢.
5706 Sleek slashed neckline. Misses' sizes 12-20, 65¢. In Canada 75¢.
5708 Ravishing ruffled neckline. Jrs.' & Misses' sizes 9-13, 12-18, 65¢. In Canada 75¢.
5704 Easy cowl, yoked dress. Misses' sizes 10-18, 65¢. In Canada 75¢.
5707 Lovely dress & lace overskirt. Misses' sizes 10-18, 65¢. In Canada 75¢.

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The Prettiest Look Ever: For Sisters

5732 Adorable skimmer with lace decoration. Girls' sizes 7-14, 50¢. In Canada 60¢.
5734 Party-time jumper & frilly blouse. Child's sizes 1-6, 50¢. In Canada 60¢.
5733 Perky velvet flounce dress. Child's sizes 2-6x, 60¢. In Canada 75¢.
5736 A-line jumper, dainty lace detailing on blouse. Child's & Girls' sizes 2-12, 50¢. In Canada 60¢.

The Prettiest Look Ever: For 11½" Dolls

5731

Tressy* *– Her hair grows*

Simplicity exclusive! Tressy* wardrobe which includes 6 of the newest and most exciting fashion looks from daytime to nighttime. Now Tressy* can have clothes to go with all of her hairdos! This pattern is also suitable for such dolls as Barbie, Midge, Annette, Mitzie.
One size, 50¢. In Canada 60¢.

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McCULLOCH'S

SALEM, OHIO

Dry Goods — Ready-to-Wear — Floor Coverings